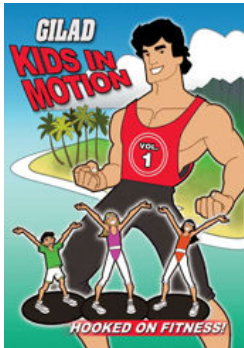


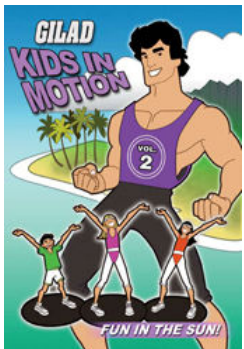
DECEMBER 2010 NEW RELEASES

Prebook: 12/01/2009
Street: 01/05/2010



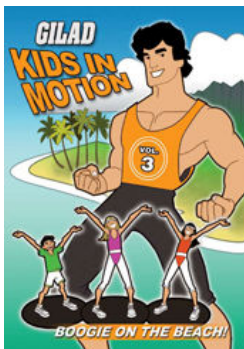
GILAD KIDS IN MOTION: HOOKED ON FITNESS
Item: BV444
UPC: 790451144407
SRP: \$14.99
Run Time: 44 minutes

World famous television fitness personality Gilad presents this new series of DVDs aimed at kids and designed to encourage them to begin a lifetime of fitness. Gilad's "Kids in Motion" proves that fitness is fun and with Gilad as your coach, it is more fun than ever before! In Volume 1 – Hooked on Fitness - there are two workouts: the first takes place at Turtle Bay on Oahu's world famous North Shore and the second takes place on top of a lava cliff on the Big Island of Hawaii. The workouts are easy to follow and are only 22 minutes long. They are designed for kids from walking age to 14, but even adults won't be able to stay in their chairs...these workouts are a blast for the whole family. The key to a lifetime of health and fitness is developing good habits, and there is no one better than Gilad to start you off in the right direction!



GILAD KIDS IN MOTION: FUN IN THE SUN
Item: BV445
UPC: 790451144537
SRP: \$14.99
Run Time: 44 minutes

World famous television fitness personality Gilad presents this new series of DVDs aimed at kids and designed to encourage them to begin a lifetime of fitness. Gilad's "Kids in Motion" proves that fitness is fun and with Gilad as your coach, it is more fun than ever before! These workouts by Gilad are for kids of all ages and they are perfect for developing your athletic abilities as you will build strength, stamina, coordination and balance. In Volume 2 – Fun in the Sun - join Gilad and his young friends as they take you through two exciting workouts on a beautiful beach on the west shore of the island of Oahu. Kids will love getting their little bodies in motion with these workouts, and so will the entire family! The key to a lifetime of health and fitness is developing good habits, and there is no one better than Gilad to start you off in the right direction!



GILAD KIDS IN MOTION: BOOGIE ON THE BEACH
Item: BV446
UPC: 790451144636
SRP: \$14.99
Run Time: 44 minutes

World famous television fitness personality Gilad presents this new series of DVDs aimed at kids and designed to encourage them to begin a lifetime of fitness. Gilad's "Kids in Motion" proves that fitness is fun and with Gilad as your coach, it is more fun than ever before! Wouldn't you like to be one of the best athletes in your class? Gilad will show you how in Volume 3 – Boogie on the Beach. There are two workouts on this DVD: the first one takes place on the beach near Makaha on the island of Oahu and the second takes place on a pier in Waikiki where groups of kids joins Gilad and his regular team for a fun-filled, spirited workout! It's a blast for the whole family! The key to a lifetime of health and fitness is developing good habits, and there is no one better than Gilad to start you off in the right direction!

Prebook: 12/08/2009
Street: 01/12/2010



BRAINY BABY: BABY IQ - COUNTING

Item: YBB75039
UPC: 821408750393
SRP: \$17.99
Run Time: 35 minutes

Baby I and Baby Q explore the world of counting as they meet and learn about numbers from 1 to 10. Beethoven's Triple Concerto provides the perfect soundtrack for their numerical adventure. Using no voice-over narration allows parents and children to interact while watching high quality images filmed in HD and listening to the spectacular classical music played by the world famous London Symphony Orchestra. Be imaginative, have fun and take the time to watch the programs with your baby, filling in the many word possibilities that are available.



BRAINY BABY: BABY IQ - COLORS

Item: YBB75029
UPC: 821408750294
SRP: \$17.99
Run Time: 35 minutes

Baby I and Baby Q explore the wonderful world of color. Enjoy the beautiful imagery from nature as well as familiar objects and toys and bring the magic of colors alive for you and your baby. Using no voice-over narration allows parents and children to interact while watching high quality images filmed in HD and listening to the spectacular classical music played by the world famous London Symphony Orchestra. Be imaginative, have fun and take the time to watch the programs with your baby, filling in the many word possibilities that are available.



BRAINY BABY: BABY IQ - ANIMALS

Item: YBB75059
UPC: 821408750591
SRP: \$17.99
Run Time: 35 minutes

Baby I and Baby Q are on Safari! Join them on their adventure through the animal kingdom. Watch as these 2 intrepid explorers uncover Animals from the smallest Ant to the biggest Elephant! Beautiful music and images make this program perfect for you and your baby to discover the magical world of Animals. Using no voice-over narration allows parents and children to interact while watching high quality images filmed in HD and listening to the spectacular classical music played by the world famous London Symphony Orchestra. Be imaginative, have fun and take the time to watch the programs with your baby, filling in the many word possibilities that are available.

Prebook: 12/08/2009
Street: 01/12/2010



BRAINY BABY: BABY IQ – COUNTING - CD

Item: YBB75039CD
UPC: 821408750324
SRP: \$9.99
Run Time: 60 minutes

The Baby IQ Counting audio CD is the perfect companion to the DVD of the same name. It features the extended musical selections from Baby IQ's Counting DVD, produced in association with the London Symphony Orchestra and the National Literacy Trust. Brainy Baby® is proud to present this inspired collection of pieces recorded by some of the world's greatest players and conductors, and composed by legendary figures of classical music. We encourage you not only to share and enjoy this music with your children, but with your friends, your families, and yourselves as well.



BRAINY BABY: BABY IQ – COLORS - CD

Item: YBB75029CD
UPC: 821408750225
SRP: \$9.99
Run Time: 60 minutes

The Baby IQ Colors audio CD is the perfect companion to the DVD of the same name. It features the extended musical selections from Baby IQ's Colors DVD, produced in association with the London Symphony Orchestra and the National Literacy Trust. Brainy Baby® is proud to present this inspired collection of pieces recorded by some of the world's greatest players and conductors, and composed by legendary figures of classical music. We encourage you not only to share and enjoy this music with your children, but with your friends, your families, and yourselves as well.

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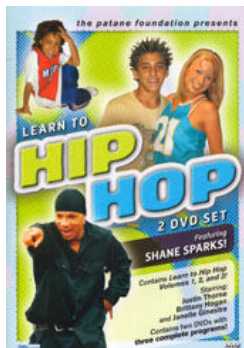
30 MINUTES TO FITNESS: BOOTCAMP WITH KELLY COFFEY-MEYER
Item: BAY922
UPC: 874482009239
SRP: \$19.99
Run Time: 60 minutes

Kelly Coffey-Meyer's 30-Minutes to Fitness Bootcamp gives you two separate 30 minute workouts...and more...on one DVD. These 30 minute workouts are designed to speed up your metabolism and blast away fat while sculpting underlying muscles. Do them on separate days and get the most out of your 30 minutes or combine them for a 60 minute total body assault. 30-Minutes to Fitness Bootcamp makes the most of your 30 minutes with basic athletic drills and strength moves in two minute intervals. Kelly Coffey-Meyer's intensity and energy bring fun to this bootcamp, while still providing a challenging and effective workout. The 30-Minutes to Fitness Bootcamp DVD offers a variety of options with the addition of three more workouts: a strength only premix, a cardio only premix, and a 60 minute premix combining workouts 1 & 2. But that's not all... an additional stretch segment is included to increase flexibility for a healthier body. Suitable for all fitness levels from beginner to advanced.



30 MINUTES TO FITNESS: KICKBOXING WITH KELLY COFFEY-MEYER
Item: BAY923
UPC: 874482009222
SRP: \$19.99
Run Time: 60 minutes

Kelly Coffey-Meyer's 30-Minutes to Fitness Kickboxing has two energetic and effective 30 minute workouts on one DVD. There are no complicated routines to learn, just unique and powerful combinations. These workouts are brought to you in a drill-based format to promote proper form and ensure effectiveness. Kelly Coffey-Meyer makes the most of 30 minutes and brings you all the right moves in a way that makes working hard seem easy. In this DVD the effectiveness comes from the moves, the fun comes from the energy, and the time efficiency comes from Kelly's 25 years of teaching experience. Kelly Coffey-Meyer's 30-Minutes to Fitness Kickboxing offers more workout options: a 60 minute routine combining workouts 1 and 2, premixes of Kelly's favorite moves: a punch mix, a kick mix, and a punch & kick mix. Plus a bonus segment of core and abdominals that includes both standing and floor work. This DVD is sure to be your "go-to" workout for kickboxing! Suitable for all fitness levels from beginner to advanced.



LEARN TO HIP HOP COLLECTION (VOL. 1, 2 & 3)
Item: BAY933
UPC: 874482009338
SRP: \$19.99
Run Time: 108 minutes

Learn the hottest moves from several famous hip hoppers, including Shane Sparks from TV's So You Think You Can Dance and America's Best Dance Crew, on the Learn to Hip Hop 2-DVD set, containing Volumes 1, 2 and 3! Learn newer and hotter dance moves than you've seen in music videos, TV shows, and concerts - all from kids your own age. Join this great mix of hip hoppers as Janelle, Justin, Brittany and crew teach energetic and innovative routines that they personally choreographed under the guidance and flavor of Shane Sparks, choreographer to the stars, with his unique signature S-Style. All of them break down their own eight counts into individual moves, then quickly put the moves together with up-and-coming hip hoppers at all levels - so you can learn complete routines quickly and comfortably - at your own pace! Jam packed with individually instructed routine, these two DVDs include a special double-segment on "popping" and "locking," plus over 20 minutes of BONUS individual freestyle dance footage! You'll also take a behind the scenes tour of one of the most fun, unique, healthy, and inspiring hip hop and freestyle dance experiences you have ever seen. Whether you're a

seasoned professional, an aspiring competitive dancer, or just want to freestyle on your own or with friends, the Learn to Hip Hop 2-DVD set can keep you dancing for hours. Contains 2 DVDs with Learn to Hip Hop Volumes 1, 2 and 3.



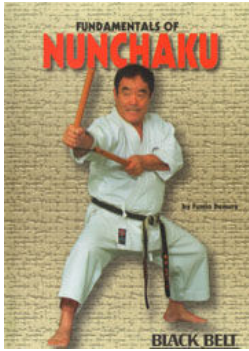
REACH OUT TO HORSES: SPOOK BUSTING SECRETS
Item: BAY938
UPC: 874482009383
SRP: \$34.99
Run Time: 75 minutes

Spook Busting Secrets, presented by Reach Out to Horses, solves the mystery of desensitization! Learn the secrets of how to "spook-bust" your horse with these easy to understand tools that you can apply to just about any situation. Let Anna Twinney take you through the steps of preparing both a safe environment and your horse for life-changing lessons. You will have a clear understanding of how to shape your horse's behavior. You will learn to listen to his personal needs and truly create that genuine trust-based partnership you've always wanted. From everyday objects to those potentially dangerous surprises, this DVD will help you navigate them all. These techniques are designed for anyone working with a green horse to trail riding and show ring activities, right through to working with the well seasoned dressage horse, show-jumper, western pleasure or in general performance. You will find the solutions you need here. As a bonus, a variety of horses are included for you to see. So whether you are working with an Appaloosa, Quarter Horse, Warm Blood, Thoroughbred, Friesian, even a Mustang or more, you can match your horse's breed and personality to help customize the solution to your horse. You will learn how to: become creative with spook-busting instruments like streamers, pan lids, sparklers, horns, fans, silly

string, balls and even golf carts; replace fear, concern and stress (bolting, rearing, bucking, balking & spinning) with confidence, calmness and comfort; use steps for "flagging" your horse without flooding; delve deeper, exploring practices vital to true horsemanship; understand and use visualization as the key to clear communication; and take your lessons from the ground into the saddle.

See your distributor for more information or contact us at:

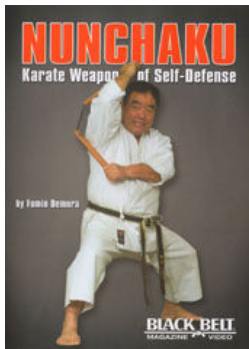
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FUNDAMENTALS OF NUNCHAKU

Item: BBM8009
UPC: 649714800997
SRP: \$29.99
Run Time: 52 minutes

In this DVD, world famous instructor Fumio Demura teaches the proper way to apply the nunchaku in self-defense. Instruction for proper grips, stances, swings, strikes, blocks and a basic beginner's kata are also covered in this volume. It is recommended that viewers learn the fundamentals of each technique before attempting the more exotic moves. Originally adapted from farm tools, the nunchaku consists of two pieces of wood of various lengths that are joined together by rope (originally horse hair) or a chain (originally the "bit" from a horse's bridle) to create a formidable weapon of self-defense. More recently, the nunchaku has also been used in tournaments. Indeed, audiences are consistently impressed with martial artists' dazzling and innovative routines using the nunchaku. Considered one of the world's leading martial artists, Fumio Demura studied kendo and judo during his youth before going on to practice karate. After becoming an All Japan Free-fighting champion, Demura sensei concentrated his martial arts practice on karate and the art of Okinawan kobudo. A foremost authority in kobudo, Demura sensei is a member of the prestigious Black Belt Hall of Fame (1969, Instructor of the Year; 1975, Man of the Year), and travels the world to teach these two arts.

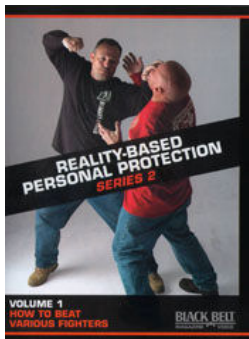


NUNCHAKU: KARATE WEAPON OF SELF-DEFENSE

Item: BBM0199
UPC: 649714101995
SRP: \$29.99

Run Time: 60 minutes

The nunchaku is used by karate students in the practice of kobudo, a weapons art that evolved along with karate on Okinawa. The kobudo and nunchaku-training movements in this DVD presentation are based on karate movements, with the weapon being considered an extension of the hands and body. Famed teacher Fumio Demura hosts this DVD which includes instruction on nunchaku grip, stances, grasping positions, blocking, striking, warm-up calisthenics, movements, karate and nunchaku similarities, whipping techniques (and footwork), applied attacking techniques, applied blocking and counter-techniques. Fumio Demura studied under Ryusho Sakagami and legendary Okinawan master Kenshin Taira. A student of kobudo and karate for more than 40 years, Demura is an accomplished book author and has been honored twice by the Black Belt Hall of Fame (1969, Karate Sensei of the Year; 1975, Martial Artist of the Year). He travels extensively, teaching at his various schools and giving demonstrations all over the world.



REALITY-BASED PERSONAL PROTECTION: HOW TO BEAT VARIOUS FIGHTERS

Item: BBM9719
UPC: 649714971994
SRP: \$29.99

Run Time: 100 minutes

Reality-based self defense pioneer Sgt. Jim Wagner returns with a new three-DVD series, "Reality-Based Personal Protection", taking his lessons and tactics to a new level! In Volume 1: How to Beat Various Fighters, Wagner breaks down how to train for real-life combat against punchers, kickers, grapplers, inmates, armed assailants and traditional martial artists. Topics include striking, improvised weapons, chemical agents, kicks, escapes and more.

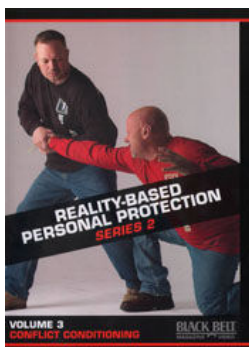


REALITY-BASED PERSONAL PROTECTION: THE MOST IMPORTANT SELF-DEFENSE LESSON OF YOUR LIFE

Item: BBM9719
UPC: 649714972991
SRP: \$29.99

Run Time: 60 minutes

Reality-based self defense pioneer Sgt. Jim Wagner returns with a new three-DVD series, "Reality-Based Personal Protection", taking his lessons and tactics to a new level! Self-defense students often ask, "What's the one thing that I need to survive on the street?" In Volume 2: The Most Important Self-Defense Lesson of Your Life, Sgt. Jim Wagner gives you not one but 12 techniques that his decades of experience have proven essential to prevailing in various street-fighting situations. Topics include the one knee strike, choke escape, ground-conflict position, ground-recovery position, ground takeoff, victim rescue, fighting stance, punch, open-hand strike, block, kick and block against a kick that everyone needs.



REALITY-BASED PERSONAL PROTECTION: CONFLICT CONDITIONING

Item: BBM9739
UPC: 649714973998
SRP: \$29.99

Run Time: 60 minutes

Reality-based self defense pioneer Sgt. Jim Wagner returns with a new three-DVD series, "Reality-Based Personal Protection", taking his lessons and tactics to a new level! In Volume 3: Conflict Conditioning, you will engage in exercises for both the mind and body as Sgt. Jim Wagner shows you what it takes to stay physically and mentally prepared for all stages of the conflict spectrum. Topics include protecting the box, wall-fight kicking, the fight-and-write exercise, hog-tie defense, spinning and fighting, the clinch escape, mind over pain, "musical weapons," different types of push-ups, S.A.S. sit-ups, two-seat person rescue, the savate hop, and "walking the gauntlet."

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Prebook: 12/01/2009
Street: 01/05/2010

– NEW from CRITICAL MASS ANIME - ARTWORK BY REQUEST – 18 OR OLDER

DEMON BEAST INVASION: REVIVAL	CMDVD1001	742617100123	SRP. \$24.99	TIME: 90 MIN.
NIGHT SHIFT NURSES: HEAD NURSE	CMDVD1004	742617100420	SRP. \$24.99	TIME: 70 MIN.
LA BLUE GIRL: CARNAL COMBAT	CMDVD1002	742617100222	SRP. \$24.99	TIME: 90 MIN.
BEAST CITY	CMDVD1003	742617100321	SRP. \$24.99	TIME: 90 MIN.